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How I Sold 80,000 Books: Book Marketing for Authors is a quick read and a fun read because Alinka writes tongue in cheek. This Page 2/11

book is a gold mine of invaluable information that will make your journey to becoming a successful self-published author a much easier and joyful one.

#### How I Sold 80,000 Books: Book Marketing for Authors by

- - -

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Nov 2016 How I Sold 80,000 Books - Archangel Ink

Alinka's book, How I sold 80,000 Books: Book Marketing for Authors, is an inspiring read in which she freely delivers her wisdom about self-publishing and how she sold those 80,000 books! :-) She goes into great detail about how she achieved such success to the point of providing you with a tremendous resource of contacts and networking.

HOW I SOLD 80,000 BOOKS eBook by Alinka Rutkowska ... Alinka is extremely knowledgeable and always willing to help authors in whatever way she can. I highly recommend this little gem of a book! Patti Tingen, Award-Winning Inspirational Author "How I Sold 80,000 Books" by Alinka Rutkowska covers it all from web page to social media to promotion, sales and everything in between.

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How I Sold 80,000 Books: Book Marketing for Authors (Self Publishing through Amazon and Other Retailers) is a business/finance self-help book written by Alinka Rutkowska. The author writes children's books and has been an independent publisher as well as a coach for authors seeking to do the same. She introduces her topic with a word most of the non-business savvy world cringes from: marketing.

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I came away at the end of the book wondering how the author sold 80,000 books. She provided common information that you'd find from a Google search, a few insider tips and some interviews, but I'm still not sure which factors contributed the most to the author's 80,000 book success.

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